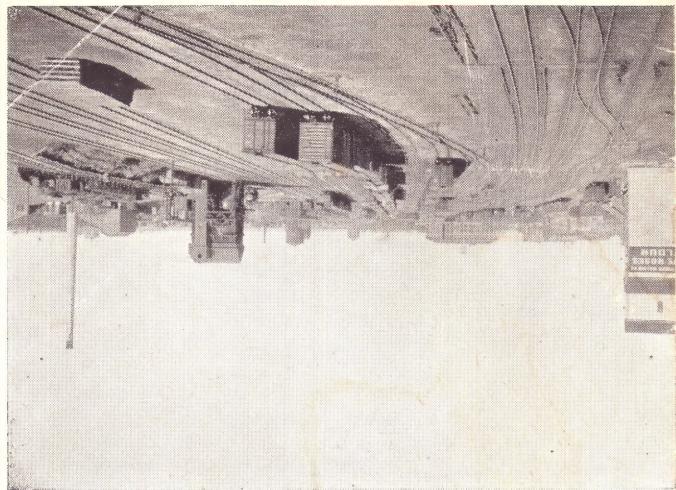
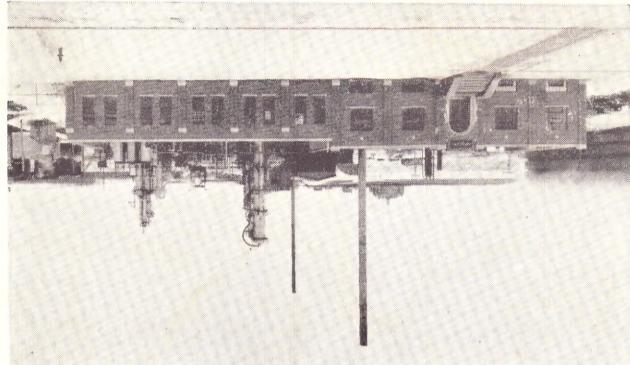


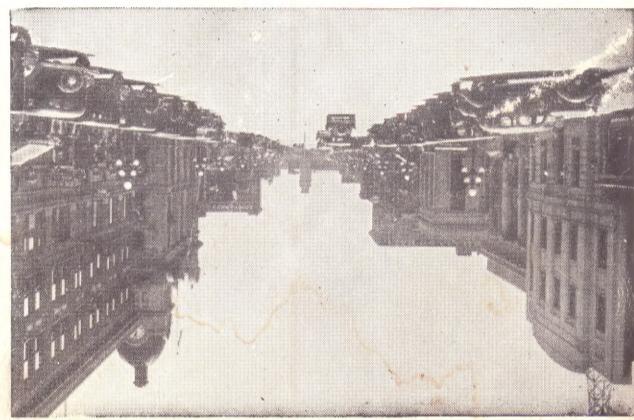
Railway Yards.



One of several Oil Refineries.



MAIN STREET.



Guide Map and

CANADA
SASKATCHEWAN
MOOSE JAW



Air View of Moose Jaw Business District

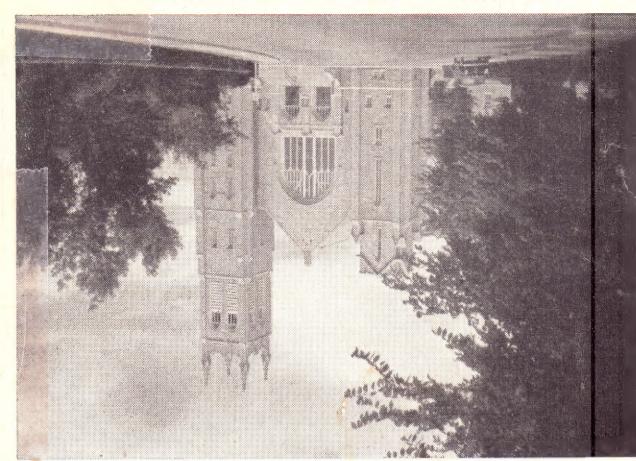
THE NAME of Moose Jaw is steeped in the legends of the Indians and early explorers of the Western Plains; Palliser marked it on his maps of 1857. It was founded in 1882 when the C.P.R. opened the Prairies to settlement; it became a City in 1903. Today, it is the third largest city in Saskatchewan, and the industrial leader. It is a city of handsome public buildings and beautiful homes.

Moose Jaw's Main Street, the central artery of the business community, paved and brilliantly lighted, over one-hundred feet in width and rising gradually for a mile to a height of fifty feet, is the pride of Moose Jaw's citizens and an arresting feature in the memory of tourists and visitors.

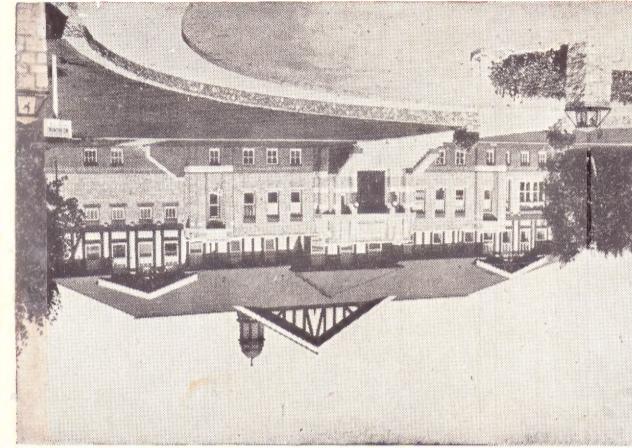
Flanked on either side by wide walks, modern stores and business blocks, it is the centre of the thriving and prosperous community of 25,000 population—the most British city of Western Canada. Onto the wide expanse of Main Street pours the traffic from intersecting thoroughfares of the community's business, shopping, wholesale, manufacturing and hotel districts.

THIS PAMPHLET prepared by the City of Moose Jaw and The Industrialization Fund Committee in collaboration with the Moose Jaw Chamber of Commerce.

One of Moose Jaw's Many Fine Churches.



Moose Jaw's Famous Natatorium (Mineral Water).



Street View of Residential Area.



Quick Facts About Moose Jaw

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POPULATION—25,000.

LOCATION—Geographical centre east-west of the Province of Saskatchewan; 398 miles west of Winnipeg; 434 miles east of Calgary; 112 miles north of the International Boundary.

TRANSPORTATION—Served by three railways: the C.P.R., C.N.R., and the Soo Line. The C.P.R. has its grand divisional headquarters here. Moose Jaw is the terminus of the Soo Line from Minneapolis. It is served by the Saskatchewan Transportation Company and the Greyhound Bus Lines; Modern airport served by Canadian Pacific Airlines. It is the junction point for No. 1 highway (Trans Canada), No. 2, from International Boundary to Prince Albert National Park, and No. 39, from International Boundary to Moose Jaw.

WILD ANIMAL PARK—Attracts tens of thousands from all over Canada and the United States each year. Wild animals of all types roam in this park of 500 acres. The park is 1½ miles south of the city . . . an ideal picnic spot.

NATATORIUM—No other city offers the tourist the health-giving pleasure of a swim in a modern, tiled pool, containing warm mineral water. Situated in beautiful Crescent Park, it is only about two minutes' walk from the shopping and hotel district.

MUSEUM—Located in Alexandria School on the corner of Third and Fairford West, it contains relics of the early days of the prairies. Open Wednesdays and Sundays from 2:00 p.m. to 5:00 p.m., it is well worth a visit.

CRESCENT PARK—Occupying an area of four city blocks, here is a beautiful park with placid waters, where swans and wild duck float majestically. Formal gardens and natural growth make it a delightfully restful spot . . . only a step from the busy hum of the city.

RIVER PARK—In the wooded valley of the Moose Jaw River; has public picnic grounds, play grounds, refreshment stands and bathing beach. Delightful spot to loll away a few hours.

INDUSTRIES—Moose Jaw is unique in that it is an industrial centre located in a farming area. The city's industries are devoted to processing the natural products of agriculture, or supplying the needs of a farming and ranching economy. These industrial enterprises include flour mills, rolled oat mills, meat packing plants, livestock marketing yards, millwork plants, woollen mill, jute bag factory, creameries, seed grain cleaning, grain storage elevators, oil refineries (producing gasoline, tractor fuel, lubricating oils and greases), power generating and many others.